



Program Name: Cookies & Cash Senior Day

Timeline: Mondays beginning July 10, 2023 – December 18, 2023
6am – Begin earning points
9am – Both events are active at the kiosk
10am to 2pm – Cookies & Cash Giveaway

Eligibility Players must be 50+ in order to participate in the Cookies & Cash event. Players cannot be on any exclusion, self-exclusion, or management list.
Check in after 9am on each drawing date.
Once five points are earned beginning at 6am on the day of the drawing, the drawing will appear on the kiosk to select as a manual “Check In” for their entry.

1. Additional entries may be added by inserting their card at the slot machine or by a completed table game rating and earning the additional required points.
2. Additional earned entries will be automatically loaded into the Virtual Drum.
3. Players can only win ONE TIME per day.

How to Enter the Drawing:

- Players will earn 5 points and then visit the kiosk to receive a kiosk ticket for a cookie and for their first entry into the drawing.
- One bonus entry for every 200 points earned that day
 - Tier 2 – 2x entries
 - Tier 3 – 3x entries
 - Tier 4 – 4x entries

Prizes: 2 Winners every 15 minutes. Prize breakdowns below:

Prize	# of Winners	Total	Type
100	10	1,000	Free Play
150	5	750	Free Play
250	4	1,000	Free Play
300	2	600	Free Play
500	1	500	Free Play
150	4	600	Cash
200	2	400	Cash
250	4	1,000	Cash
500	1	500	Cash
1,000	1	1,000	Cash
TOTAL	34	7,350	

Summary for giveaway:

Presque Isle Downs & Casino will hold a promotional giveaway for prizes which will be available to all valid 50+ Players Club members. The promotion will consist of prizes broken down as stated above.

Entries for the drawings will be available at the Kiosk beginning at 9am on each drawing date.

This drawing is run through a virtual barrel and managed via the EDraw program. Entries earned before the drawing are deposited into the virtual barrel when players check in. Entries earned during the drawing are deposited automatically into the virtual drum.

Winners for the drawing sessions **will be** excluded from winning again.

Procedures:

- Open the drum at 9am on each drawing date.
- Once the drum is open, make an announcement that the giveaway is now open. To “check in” please visit the kiosk and select the drawing icon and check in.
- Close the drum at the drawing time
- Update entries
- Populate the drum
- Start the drawing
- Choose 15 minutes, 2 contestants, 2 max winners
- After each session from 10am-2pm, choose: Place Tickets Back in the Drum/ Exclude Winners (checked)
- Non-claiming prizes will be drawn during the next session. (Players will have five minutes to claim their prize)
- Players will then select a sealed prize to determine the amount won.

- The marketing representative will assign prizes.

Entry Procedures: All entries are held in the virtual barrel.

- Players will earn 5 points and then visit the kiosk to receive a kiosk ticket for a cookie and for their first entry into the drawing.
- One bonus entry for every 200 points earned that day
 - Tier 2 – 2x entries
 - Tier 3 – 3x entries
 - Tier 4 – 4x entries

Issuing entries to staff:

Player club representatives do not issue entries for the virtual drawing. This is done through the Kiosk.

Entries from drawings:

All entries are stored in a database through the Edraw system, there are no paper entries

Documentation:

For all free play prizes awarded, an authorized Presque Isle Downs & Casino representative will automatically upload to the player's account. For all cash prizes awarded, an authorized Presque Isle Downs & Casino representative will complete the Winners Release Form to include the player name, player number, prize, prize value, and signature of winner for all cash prizes. The winner's name, address, city, state, zip, social security number will be completed on the 1099 form completed at the cage. The casino representative and the prize winner must sign both forms to verify the exchange.

Winners must take all cash paperwork on the date it was issued to the Cashier Cage to claim their cash prize.

The cage will compare valid photo identification with the player card and the information in the system to ensure the person is 21 years of age or older and not on the excluded or self-excluded lists.



**Cookies & Cash
Tuesdays 2023**

1. No purchase necessary. Must be present to win.
2. You must be 50+ to participate. Participants cannot be included if he/she is on any excluded, management excluded, or self-excluded list. Winners will be checked for eligibility.
3. Players can earn five (5) points and then visit the kiosk to obtain:
 - a. Cookie Ticket
 - b. Entry into the Cookies & Cash Giveaway
4. Timing:
 - a. Points may be earned beginning at 6am each promotional day.
 - b. At 9am, both events will be active on the kiosk to receive the cookie ticket and a virtual entry into the drawing.
 - c. The Cookies & Cash begin at 10am at the Promotions Area.
5. Players can receive \$5 in free play if the cookies are gone before 2pm.
6. Additional entries can be obtained through the following: Bonus entries can be accumulated with every 200 points earned: Tier 2 – receives 2x entries; Tier 3 – receives 3x entries; Tier 4 – receives 4x entries
7. The drum will officially open at 9am on drawing dates. Listen for the announcement to check in at the kiosk to activate your entries. Additional entries may be earned by completing a rating at the slot machine or by a completed table game rating. Entries will be automatically loaded to the player's cards.
8. Two (2) players will be selected every 15 minutes to select a random prize. Prize breakdowns below:

Prize	# of Winners	Total	Type
100	10	1,000	Free Play
150	5	750	Free Play
250	4	1,000	Free Play
300	2	600	Free Play
500	1	500	Free Play
150	4	600	Cash
200	2	400	Cash
250	4	1,000	Cash
500	1	500	Cash
1,000	1	1,000	Cash
TOTAL	34	7,350	

9. The player will choose a prize card with one of the amounts listed above.
10. Players are eligible to win only one time per event day.
11. Winners will be announced throughout the casino by the public announcement system. Winners of the prizes will have five minutes to report to the Promotions Area or notify an employee within the timeframe granted to claim their prize. Failure to claim your prize will constitute an additional drawing following each drawing period.
12. All free play prizes expire at midnight on the same day.
13. Presque Isle Downs & Casino disclaims all liability in the event of a malfunction of the public address announcement system or failure of a participant to claim his/her prize for any other reason.
14. Winner must be present to win and have valid photo identification.
15. All winners are deemed to grant permission to Presque Isle Downs & Casino for promotional use of their names and photographs in conjunction with winning.
16. Management reserves all rights to change or modify this promotion at any time without prior notification.
17. If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.