



Program Name: Pick ‘Em Pro Challenge

Objectives: Increase trip frequency for existing members
 Drive incremental slot play
 Encourage new Players Club sign-ups

Timeline: Tuesday, September 5 – Sunday, January 7, 2024

Players can begin placing picks at the kiosks Tuesday, September 5 at 6am. Player picks can be made Tuesday through Sunday by 1pm for the upcoming week’s games. Example: Week 1 picks can be placed from Tuesday, September 5 at 6am through Sunday, September 10 by 1pm.

****Thursday Night and International Games are not included.***

This promotion is open to all rated players who are not self-excluded, excluded, or on Presque Isle Downs & Casino’s management exclusion list.

Prizes:

Place	Prize	Type
1	\$500	Cash
2	\$250	Cash
3	\$100	Cash
4 - 8	\$50	Cash
9 - 18	\$25	Free Play
19 - 28	\$20	Free Play
29 - 43	\$15	Free Play
44 - 68	\$10	Free Play
69 - 119	\$5	Free Play
Last (Fumble)	\$100	Cash
GMs Pick	\$125	Cash

Summary for giveaway:

Presque Isle Downs & Casino will hold a promotional giveaway for prizes which will be available to all valid Players Club members. The promotion will consist of cash prizes broken down as stated above on a weekly basis. This promotion is valid at the promotional kiosks only.

Players must earn 200 points Tuesday – Sunday at 1pm each promotional week in order to qualify and may play the Pick ‘em Pro Challenge game beginning on September 5, 2023 at 6am at the Player Kiosks. Kiosks are available for play during casino operating hours.

Players must place their picks on the Kiosks through the Pick ‘Em Pro Challenge Game Tuesdays through Sundays by 1pm for the upcoming week games.

Winners are determined by the number of correct picks made. In the event of a tie, winners will be ranked by their "Tie Breaker" score submitted. The "Tie Breaker" score is submitted with the player picks on the promotional kiosk each week. If both the number of picks and the "Tie Breaker" score are the same then winners will be determined by date and time submitted.

Players can play against our General Manager for a chance to win \$125 cash every week. One Winner will be selected each week. To win, players must have picked the same number of games correctly, and guessed the same tiebreaker score, as the picks submitted by the GM. Tie Breaker Rules apply.

Participation:

Anyone 21 years and over may enter by obtaining a Players Club card. Registration for membership is free. This is not open to anyone who is on the excluded, self-excluded, or management exclusion list.

Documentation:

For all cash prizes over \$100 awarded an authorized Presque Isle Downs & Casino representative will complete a 1099 Form. All cash prize winners will have a voucher that prints from the kiosk. Free play winners will automatically load to the card once prize is claimed.

Compare valid photo identification with the player card and the information in the system to ensure the person is 21 years of age or older and not on the excluded, self-excluded, or management excluded lists.



Pick 'Em Pro Challenge
September 5, 2023 – January 7, 2024
Promotional Rules

1. No purchase necessary. Must be present to win.
2. Must be 21 or older to enter. No prize will be awarded without valid photo identification and players club card. Participants cannot be included if he/she is on any excluded, management excluded, or self-excluded list. Winners will be checked for eligibility.
3. Players must earn 200 points Tuesday – Sunday at 1pm each promotional week in order to qualify. **Thursday night and International games are not included.**
4. Player Picks must be made at the promotional kiosk Tuesday through Sunday by 1pm for the upcoming week's games.
5. Winners are determined by the number of correct picks made. In the event of a tie, winners will be ranked by their "Tie Breaker" score submitted. The "Tie Breaker" score is submitted with the player picks on the promotional kiosk each week. If both the number of picks and the "Tie Breaker" score are the same then winners will be determined by date and time submitted.
6. Players can play against our General Manager, for a chance to win \$125 Cash every week. One Winner will be selected each week. To win, players must have picked the same number of games correctly, and guessed the same tiebreaker score, as the picks submitted by the GM. Tie Breaker Rules apply.
7. Prizes will be posted on our website at www.presqueisledowns.com and at Guest Services. All prizes will be available at 10am on Tuesdays.

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1	\$500	Cash
2	\$250	Cash
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Last (Fumble)	\$100	Cash
GM's Pick	\$125	Cash

8. **Prizes must be claimed by midnight each Friday following the results being posted. (Winners announced Tuesday at 10am – Expires Friday at midnight)**
9. Presque Isle Downs & Casino will be getting new promotional kiosks before the end of the football season. The Pick Em Pro will cease at that time. We will end the program at the end of a football week in order for players to receive their prizes. As detailed dates become available, this will be made public to our players.
10. Winner is responsible for all federal and state taxes. No substitution of prize is permitted.
11. Winners will be posted at Main Players Club and will be available on the casino website on Tuesdays. Failure to claim your prize by the designated time listed, the player forfeits prize.
12. All winners are deemed to grant permission to Presque Isle Downs & Casino for promotional use of their names and photographs in conjunction with winning.
13. Management reserves all rights to change or modify this promotion at any time without prior notification.
14. If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.