



**Name:** Countdown to New Years Giveaway

**Dates:** Friday, December 29, 2023 at 10PM  
Saturday, December 30, 2023 at 10PM  
Sunday, December 31, 2023 from 12PM – 12AM

**Earning Periods:**

**Mondays:**

- Earn 5x Entries into ALL drawings: December 4, 11, 18, 2023: 10AM – 10PM

**Random Days:**

- Players with emails will receive emails about exclusive entry multipliers into the Countdown to New Years Giveaway.

**Drawing Days:**

- 12/29: Players can activate their entries starting at 7PM.
- 12/30: Players can activate their entries starting at 7PM.
- 12/31: Players can activate their entries starting at 11AM.

**Details:** Players will earn one point beginning at 7am on each promotional day. Players will need to activate their entries beginning at the designated times above.

Bonus entries will be eligible for each day that were earned throughout the month.

**Eligibility**

Once you've completed a rating on the day of the drawing, the drawing will appear on the kiosk to select as a manual "Check In" for their entry.

- One free entry when you earn one point beginning at 7AM day
- One bonus entry for every 200 points earned on promotional days
- Tier Bonus Entries
  - Tier 2 – Receive 2x entries

- Tier 3 – Receive 3x entries
- Tier 4 – Receive 4x entries

**Prizes:**

- Friday, December 29<sup>th</sup>: One Drawing of \$5,000 Cash at 10PM
- Saturday, December 30<sup>th</sup>: One Drawing of \$7,500 Cash at 10PM
- Sunday, December 31<sup>st</sup>: 12PM – 12AM

Time	# of Winners	Prize	Type	Time	# of Winners	Prize	Type
12:00 PM	24	\$100	Free Play	6:00 PM	24	\$100	Free Play
12:24 PM	2	\$100	Free Play	6:24 PM	4	\$100	Free Play
12:48 PM	4	\$100	Free Play	6:48 PM	2	\$100	Free Play
1:12 PM	2	\$100	Free Play	7:12 PM	4	\$100	Free Play
1:36 PM	4	\$100	Free Play	7:36 PM	2	\$100	Free Play
2:00 PM	24	\$100	Free Play	8:00 PM	24	\$100	Free Play
2:24 PM	4	\$100	Free Play	8:24 PM	2	\$100	Free Play
2:48 PM	2	\$100	Free Play	8:48 PM	4	\$100	Free Play
3:12 PM	4	\$100	Free Play	9:12 PM	2	\$100	Free Play
3:36 PM	2	\$100	Free Play	9:36 PM	4	\$100	Free Play
4:00 PM	24	\$100	Free Play	10:00 PM	24	\$100	Free Play
4:24 PM	2	\$100	Free Play	10:24 PM	4	\$100	Free Play
4:48 PM	4	\$100	Free Play	10:48 PM	2	\$100	Free Play
5:12 PM	2	\$100	Free Play	11:12 PM	4	\$100	Free Play
5:36 PM	4	\$100	Free Play	11:36 PM	2	\$100	Free Play
				12:00 AM	24	\$100	Free Play

Winners will have five (5) minutes to claim their prize.

**Qualified:** All Players Club members who activate their entries during the designated times

**Participation:** Anyone 21 years and over may enter by obtaining a Players Club card. Registration for membership is free. This is not open to anyone who is on the management excluded, excluded or self-excluded lists.

**Procedures:**

- Open the drum at 7PM on December 29 & 30, 2023; Open the drum at 11AM on December 31, 2023.
- Once the drum is open, make an announcement that the drawing barrel is now open. To “check in” please visit the kiosk and select the drawing icon and check in.
- Close the drum at the drawing time
- Update entries
- Populate the drum
- Start the drawing
- For the Drawings choose 5 minutes, the number of contestants, same number as contestants as max winners
- Assign prizes.
- After each drawing, choose: Place Tickets Back in the Drum/ Exclude Drawn (checked)
- Free Play will be automatically loaded on player’s cards.

**Issuing entries to staff:**

Player club representatives do not issue entries for the virtual drawing. This is done through the Kiosk.

**Entries from drawings:**

All entries are stored in a database through the Edraw system, there are no paper entries

**Documentation:**

Free play prizes will be automatically awarded to the guest on their player card and no paperwork will be required. For all cash prizes, an authorized Presque Isle Downs & Casino representative will complete the Winners Release Form along with a 1099. The winner’s name, address, city, state, zip, social security number and form of identification used to determine eligibility must be included on the documentation. The casino representative and the prize winner must sign both forms to verify the exchange.

Winners must take all paperwork on the date it was issued to the Cashier Cage to claim their cash prize. Compare valid photo identification with the player card and the information in the system to ensure the person is 21 years of age or older and not on the excluded, management excluded, or self-excluded lists.



### Countdown to New Years Giveaway

1. No purchase necessary. Must be present to win. Virtual entries can be obtained while playing into the drawing through the following: 1) One free entry when you earn one point beginning at 7AM 2) One bonus entry for every 200 points earned 3) Tier Bonus Entries a. Tier 2 – Receive 2x entries b. Tier 3 – Receive 3x entries c. Tier 4 – Receive 4x entries. Bonus 5x Entries will be available on Mondays 10AM – 10PM. Email recipients will receive notification of mystery entry multipliers.
2. Participants cannot be included if he/she is on any excluded, management excluded, or self-excluded list. Winners will be checked for eligibility.
3. There are three different drawing dates:
  - a. Friday, December 29th: One Drawing of \$5,000 Cash at 10PM
  - b. Saturday, December 30th: One Drawing of \$7,500 Cash at 10PM
  - c. Sunday, December 31st: 12PM – 12AM

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				12:00 AM	24	\$100	Free Play

4. Winners will be announced throughout the casino and restaurants (excluding LBV Steakhouse and Churchill's Bourbon & Brew) by the public announcement system. Winners of the cash prizes will have five (5) minutes to claim their prize at the Promotions Desk. Failure to claim your prize will constitute an additional drawing following each drawing period. Free play will automatically be loaded onto their card and will expires at 12PM on January 1, 2024.
5. Presque Isle Downs & Casino disclaims all liability in the event of a malfunction of the public address announcement system or failure of a participant to claim his/her prize for any other reason.
6. Winner is responsible for all federal and state taxes. No substitution of prize is permitted.
7. Winner must be present to win and have valid photo identification.
8. All winners are deemed to grant permission to Presque Isle Downs & Casino for promotional use of their names and photographs in conjunction with winning.
9. Management reserves all rights to change or modify this promotion at any time without prior notification.
10. If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.