



Rule the Road Ford F-150 Giveaway

PRE-QUALIFYING: Fridays, July 11, 18, 25, 2025; Fridays, August 1, 8, 15, 22, 29, 2025

GRAND PRIZE DRAWING: Sunday, August 31, 2025

1. No purchase necessary. Must be present to win. Virtual entries can be obtained while playing into the drawing through the following: 1) One entry granted by earning one point beginning at 7am each promotional day 2) One bonus entry for every 200 points earned that day. 3) Tiered Bonus Entries: (Tier 2-25 entries; Tier 3-50 entries; Tier 4-100 entries).
2. Drawing Dates & Times: PRE-QUALIFYING: Fridays, July 11, 18, 25, 2025; Fridays, August 1, 8, 15, 22, 29, 2025 from 5PM to 10PM; GRAND PRIZE DRAWING: Sunday, August 31, 2025 from 3PM to 8PM.
3. Winners are only allowed to win one time during each promotional date, with the exception of the Final Key Drawing each drawing date. All entries will be placed back into the barrel at that time.
4. Participants cannot be included if he/she is on any excluded, management excluded, or self-excluded list. Winners will be checked for eligibility.
5. The virtual drum will officially open one hour prior to the first drawing each day. Listen for the announcement to check in at the kiosk for the giveaway. Additional entries may be earned by completing a rating at the slot machine or by a completed table game rating. After check-in at the kiosk, entries will be automatically loaded to the player's cards.
6. During the Pre-Qualifying Dates, three (3) winners will be selected every 15 minutes to choose a prize card ranging from the following free play prizes: \$100, \$150, \$200, \$300. At 10:00pm, three (3) winners will be selected to choose a "key" from the Key Box for a chance to win \$500 Cash, \$1000 Cash, or \$1500 Cash plus a Key to attempt the night of the Grand Prize Drawing on Sunday, August 31, 2025. On Friday, August 29, 2025, there will be six random keys to be won between 5PM – 9:45PM.
7. During the Grand Prize Drawing, three (3) winners will be selected every 15 minutes to choose a prize card ranging from the following free play prizes: \$100, \$150, \$200, \$300 with ten random keys won between 3PM – 7:45PM. They will join the 14 key holders (8 from the Pre-Qualifying Dates + 6 from the August 29th Drawing Day). A total of 24 players will be eligible to attempt to find the key to the Ford F-150.
8. Players will be selected in order of being drawn to pull the key for the Ford. Draws will stop once the Ford F-150 has been won.
9. All final contestants will win \$250 in free play that night.
10. Winners will be announced throughout the casino and restaurants (excluding LBV Steakhouse and Churchill's Bourbon & Brew) by the public announcement system. Winners of the prizes will have five (5) minutes to claim their prize at the Promotions Desk. Failure to claim your prize will constitute an additional drawing following each drawing period.
11. Presque Isle Downs & Casino disclaims all liability in the event of a malfunction of the public address announcement system or failure of a participant to claim his/her prize for any other reason.
12. Winner is responsible for all licensing, registration, as well as federal and state taxes. No substitution of prize is permitted.
13. Winner must be present to win and have valid photo identification.
14. A cash prize option of \$45,000 will be made available to the player.
15. All winners are deemed to grant permission to Presque Isle Downs & Casino for promotional use of their names and photographs in conjunction with winning.
16. Management reserves all rights to change or modify this promotion at any time without prior notification.
17. If you or someone you know has a gambling problem, help is available. Call 1-800-GAMBLER.